



A Perfect Day Events LA

Event Planning | Creative Design Concepts |
Calligraphy

PURPOSE

To bring more joy in the world by delivering unique, fun and memorable experiences to everyone we serve.

VISION

To be the event planning company everyone wants to work with, again and again.

MISSION

To fulfill our client's vision of a perfect day. We do this by applying our caring culture, passion and talents to create unique, fun and memorable experiences in an atmosphere of unforgettable joy

CORE VALUES

CARING CULTURE: We celebrate being human by our warm and caring approach and engage with others on the basis of mutual trust, fairness and respect. We are honest and transparent (for better or worse) and focus on the positive.

PASSIONATE SERVICE: We love what we do and providing our clients with what they want. We make our clients' vision a reality and exceed their expectations by treating each event as our own. Everything matters - we pay meticulous attention to detail and execute with precision. We are reliable and work well under pressure so our clients can relax and know everything is under control.

CREATIVITY: We are proud of our ability to meld a client's vision with our creative talent and love to innovate and provide "surprise and delight moments". We inform on new trends and craft unique, tasteful and appealing design concepts. We overcome challenges with innovative solutions.

COMMUNICATION: Communication is critical – we talk about everything and interact in a positive, warm and caring manner. We are responsive and responsible. We listen intently, make suggestions for approval and follow up.